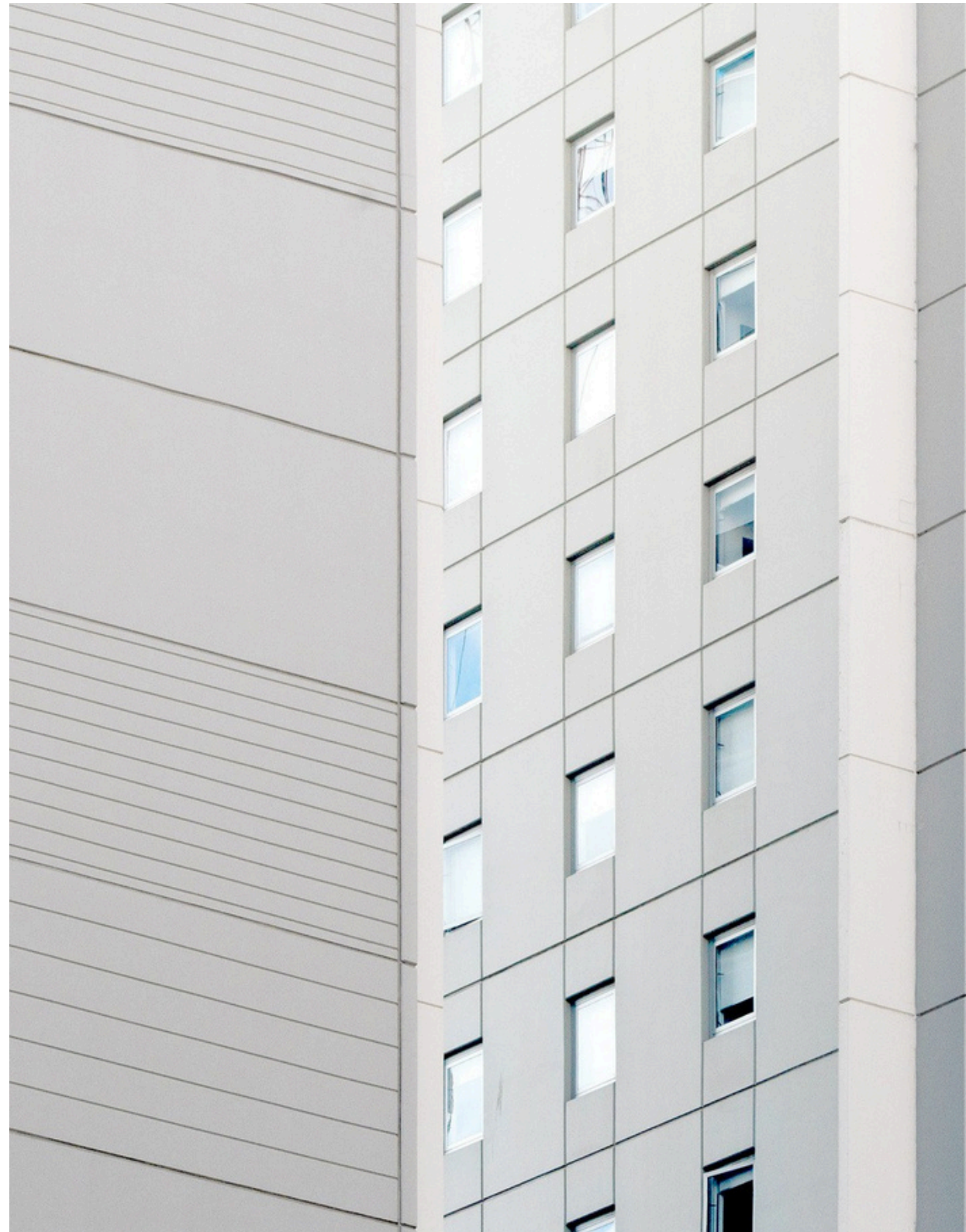# Crowdlandia LLC

Website
www.crowdlandia.com

Contact Us
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About Crowdlandia

Our History

Our Founder has worked in high positions for numerous companies with the last role as Head of IT where he lead his team. Each role has given unique visibility into Logistics and the interaction of data. Now with AI and advanced metrics years of research and modern tools has been applied to Crowdlandia. This is an operating massive online software system that applies this technology to the sector of gift giving. We focus this technology on our community based Marketplace but our technology is laser focused on matching the right product for our customers.

Problem

We all know the excitement of getting that amazing gift and alternatively the feeling of getting a gift that was a major disappointment. Our technology presenting the best gifts for our customers and leverages this technology to our large number of community shops. Our community is any web presence that has a fan base for their topic and in seconds creates their own store with products they choose from our collections that they target.

Data analytics and gifts

With AI and custom data points the world of gift giving is perfect to create a new and modern way to give gifts..

Web presence to earn more

Whether enrolled under our free or subscription based tier, Web presences love having and earning with their own shop. They can sell products and have the fulfillment handled with our tech.

Apply new features to gifts

Beyond just merely shipping products our customers enjoy many innovative features such as getting rewards for customer loyalty, or having products crowdfunded for events.

Solution

Enter Crowdlandia, the convenient custom technology connecting people to amazing gifts. Our amazing ecosystem and network of social influencers makes getting amazing gifts a breeze. Users benefit with amazing gifts and our Partners make extra money choosing and deploying a ready built store that they can also customize in seconds to their fans.

Easy to use

Customers have great items presented to them and our partners can have a custom store in a few minutes

Creates Community

Builds a personal experience where small curated shops present suggested products. Customers also get rewards.

Rewarding

At its core we reward our customers to shop. People join for free and get items they want with a curated community shop.

Exciting

Partners have the difficult details handled so they can focus on what they do. Customers get great items and use rewards.

Our Service

Crowdlandia.com is designed to empower people by providing an easy-to-use platform where customers can interact with their favorite social media and websites. Influencers in turn create an additional revenue stream and a value added service to their brand. As an added feature customers get generous rebates for shopping and can have the items for events crowdfunded.

Market Size

Our Traction

Members

1000+

With our decades long experience in internet marketing we have transformed traffic into people who are using the service.

Website Traffic

6500+ monthly

We attract large traffic of people shopping and looking to add value to thier social media and web properties.

Social Media

4000+ followers

Our social media numbers grow and we utilize social media for getting the message out and to gain people joining the service.
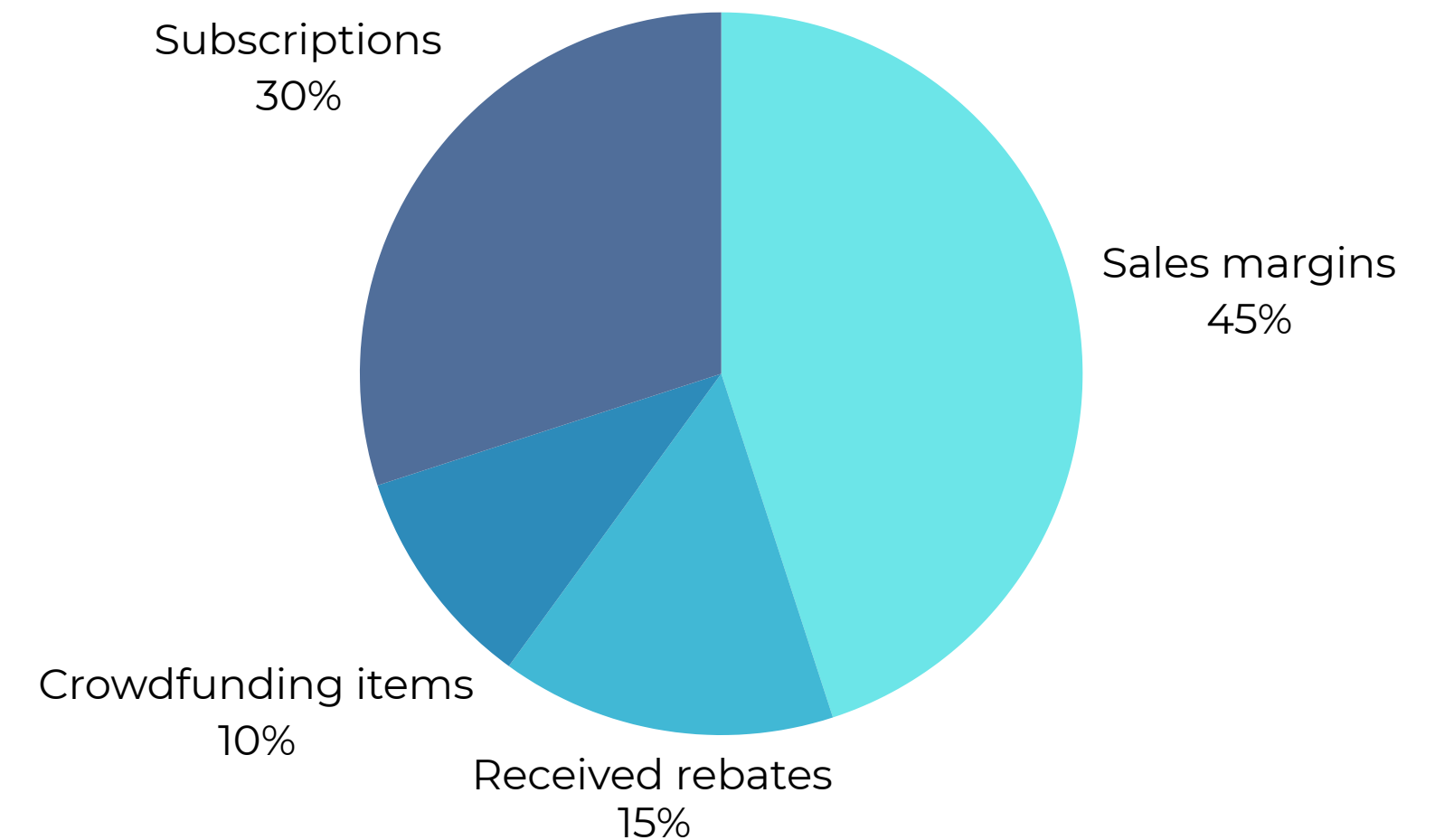
Business Model

It's no accident that Crowdlandia is perfectly positioned in key sectors. Our Partners can leverage our technology for free or use our paid subscription tier. We receive rebates on goods we purchase and have a crowdfund your item option for users who have an event coming up.
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Subscriptions
30%

Sales margins
45%

Crowdfunding items
10%

Received rebates
15%

Competitors

Amazon   **Crowdlandia**   **Shopify**

Marketplace centered around delivering low cost goods quickly. They lack the hand curated community feel.

Marketplace projected to have 100's of thousands of shops each using our tech with hand curated goods.
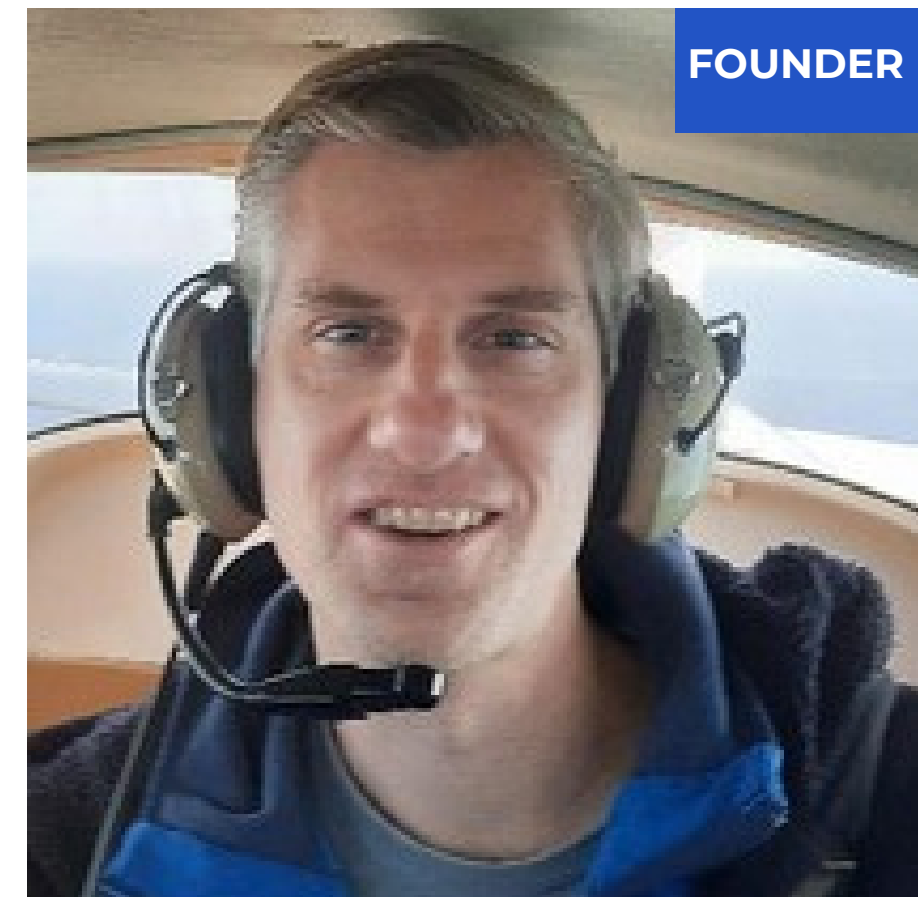
Store software where users can have online stores. The costs are expensive and there is a steep learning curve also the store has to handle all the work.

Our Founder

Founded by internet pioneer Peter Lichtenberger. He started out by running a successful internet business in the late 90's. He has the vision and extensive experience in "Big Data" and development to drive projects to success. Peter has a long work history in high positions for billion dollar companies.The Crowdlandia tech is the crowning achievement.

FOUNDER

Peter Lichtenberger

We appreciate you

Thanks for hearing how we want to improve the lives of many people. We hope this sounds like a proposal that sounds interesting to you. This project has been a many year endeavor and we would love discussing things further.

Please feel free to reach out on any questions.

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